



The Indian Journal of Commerce (IJC)

UGC- CARE LISTED JOURNAL

LIST OF ACCEPTED/ REJECTED PAPERS FOR PUBLICATION IN IJC JOURNAL

Vol.no. 77, No.3, July- September 2024

SNO	INDEX	PLAGAIRISM	STATUS
1	Investigating the Moderating Roles of Gender and Job Position Among New Generation Employees Neeraj Chauhan ¹ , SCHOLAR, Institute of Mgt. Studies and Research (IMSAR), MDU, Rohtak -124001, Haryana, India, utkacademicresearch@gmail.com	NO	REJECT
2	IMPACT OF ELECTRONIC BANKING ON THE PROFITABILITY OF SELECT PUBLIC AND PRIVATE SECTOR BANKS IN INDIA Miss. G. Yashwanthi* Research Scholar, Department of Commerce, Sri Krishnadevaraya University, Ananthapuramu, Andhra Pradesh. E-mail: yashwanthi.gadumuru96@gmail.com , <u>Mobile: +91 7032637668</u> Dr. K. Maddileti** Assistant Professor, Department of Commerce, Sri Krishnadevaraya University, Ananthapuramu,	SUGGESTED TO SEND TO OTHER JOURNAL	DIFFERED, DUE TO ONE PAPER BY ONE AUTHOR IN ONE YEAR

	Andhra Pradesh.E-mail: madhu.chintoo@gmail.com <u>Mobile: +91 9440468699</u>		
3	A COMPREHENSIVE EXPLORATION OF CAPACITY BUILDING MEASURES AMONG WOMEN ENTREPRENEURS: A PATHWAY TO VIKSIT BHARAT-2047 Dr. R.U. Singh, Associate Professor, University Department of Commerce, Patliputra University, Patna. Phone no: 9431443511 Email: drrusingh@yahoo.co.in Dr. Sangeeta, Principal, Govt. Girls Senior Secondary School, Azimchak, Patna. Phone no: 9430973477 Email: dr.sangeeta0001@gmail.com	11.8%	REJECTED
4	Multidimensional Impact of Artificial Intelligence in Business: It`s Challenges and Opportunities Dr. Shiv Kumar Rabidas, Assistant Professor & Head Department of Commerce, S.P Jain College, Sasaram (Rohtas) Bihar email id:shivkmr163@gmail.com	4%	ACCEPT
5	"Unveiling the Concerns of PDS Consumers in Kerala: The Stark Reality" Dr. NAZEEM. A ¹ & Dr. BIJU S K ² 1. Assistant Professor, Department of Commerce, Government College for Women, Thiruvananthapuram, nazeem8@gmail.com 2. Associate Professor, Department of Commerce, Government College for Women, Thiruvananthapuram, bijubodheswar@gmail.com	4% RE-SUBMIT	PAPER SIZE SHOULD BE LESS THAN 15 PAGES ONLY
6	The Impact of Tourism on Economic Development: A Case Study of India Dr. Satya Kishan ,Associate Professor, MSBS Department, MATS University, Raipur, Chhattisgarh Dr. Umesh Gupta, Professor & Head, MSBS Department, MATS University, Raipur, Chhattisgarh	5	REJECTED
7	Production and Promotion of Millets: A Demand of Today`s Era Towards Eradicating Poverty and Hunger Shabana Momin¹ Lohit Ram² Shailesh Kumar Dwivedi³ Anurupa Kujur⁴ Research scholar, Department of Commerce, Guru Ghasidas Vishwavidyalaya, Bilaspur, Chhattisgarh, India- 495001 Research scholar, Department of Political Science, Guru Ghasidas Vishwavidyalaya, Bilaspur, Chhattisgarh, India- 495001 Assistant Professor, Department of Commerce, Guru Ghasidas Vishwavidyalaya, Bilaspur, Chhattisgarh, India- 495001 Research scholar, Department of Commerce, Guru Ghasidas Vishwavidyalaya, Bilaspur, Chhattisgarh,	7	REJECTED

	India- 495001		
8	<p>Role of GST in Shaping India's welfare Landscape towards Viksit Bharat@2047 Ranjeet Kumar Ambast, Research scholar, Department of commerce IGNTU, Amarkantak (M.P), ranjeetka20@gmail.com Amit Gupta, Research scholar, Department of commerce IGNTU, Amarkantak (M.P), ressch.amit.gupta@igntu.ac.in Prof. Shailendra Singh Bhadouria, Professor, IGNTU, Amarkantak (M.P) shailendra.bhadouria@igntu.ac.in</p>	7	REJECTED
9	<p>A Cobb-Douglas Analysis of Mining & Quarrying Sector in India</p> <p>Dr. Justin John Stephen Research Manager Madras Institute of Development Study (MIDS), Chennai. & Dr. Rakesh Kumar S. Manjhi Assistant Professor Department of Accounting and Financial Management The Maharaja Sayajirao University of Baroda & Mr. Himanshu Parmar Assistant Professor Department of Business Economics The Maharaja Sayajirao University of Baroda</p>	6%	ACCEPTED
10	<p>PMJDY & Financial Inclusion: Achievement, Challenges & Strategies Dr. Renu Aggarwal Assistant Professor Department of Management Studies JC Bose UST YMCA Faridabad 9717750009</p>	7%	REJECTED
11	<p>VIKSIT BHARAT(2047): A ROADMAP FOR SUSTAINABLE DEVELOPMENT PROF. (DR.) JITENDRA KUMAR</p>	No	REJECTED

	PRINCIPAL & PROFESSOR FACULTY OF COMMERCE AND MANAGEMENT STUDIES, CHAUDHARY CHARAN SINGH UNIVERSITY, AGRASEN POST GRADUATE COLLEGE, SIKANDRABAD--203205 (U.P.)		
12	EXAMINING THE IMPACT OF TAXATION ON SMALL BUSINESS GROWTH AND ENTREPRENEURSHIP <i>Dr. Mohan Kumar, Assistant Professor of Commerce, Government College Bahu, Jhajjar</i> <i>Dr. Paramjeet, Assistant Professor of Economics, Government College for Women, Badhra</i>	11	REJECT
13	ANALYSING CRYPTOCURRENCIES AND THEIR IMPLICATIONS FOR TRADITIONAL FINANCIAL SYSTEMS <i>Dr. Mohan Kumar, Assistant Professor of Commerce, Government College Bahu, Jhajjar</i> <i>Dr. Paramjeet, Assistant Professor of Economics, Government College for Women, Badhra</i>	4	REJECTED
14	QUALITY OF EDUCATION AND EMPLOYABILITY SKILLS - ROAD MAP FOR COMMERCE AND MANAGEMENT EDUCATION IN DIGITAL ERA Dr.K.JAYALAKSHMAMMA, Associate professor, Government RC College of Commerce and Management Race course road, Bengaluru 560001 Dr. BHARATHI A, Associate professor, Government RC College of Commerce and Management Race course road, Bengaluru 560001	6 % SUGGESTED TO SUBMIT TO OTHER JOURNAL	IN THE LAST ISSUE, THE SAME AUTHOR PAPER WAS PUBLISHED
15	Artificial Intelligence: Opportunities and Challenges <i>Dr. Saheb Bahadur Retd. Dean, Vinoba Bhave University</i> <i>Vinod Kumar Director, CDIT Infotech</i> <i>P. L. Baranwal Retd. Principal, Chas College Chas, Bokaro</i> <i>Raj Kumar Singh Professor, Visthapit College, Jaina More, Bokaro</i>	No	REJECT
16	CAPITAL MARKET MOVEMENTS AND INDUSTRIAL GROWTH IN INDIA – A STUDY ON LINKAGES Dr Arun Lawrence Assistant Professor PG and Research Department of Commerce Mar Ivanios College (Autonomous), Trivandrum Prof Gabriel Simon Thattil	3	REJECT

	Dean, Faculty of Commerce, University of Kerala Professor and Head (Rtd), Department of Commerce, University of Kerala Dr Tom Antony Assistant Professor PG and Research Department of Commerce SB College, Changanacherry		
17	MOBILE - DRIVEN EMPOWERMENT: TRANSFORMING RURAL WOMEN MICRO ENTREPRENEURS IN THE DIGITAL AGE 1. Prameela P 2. K Kanniammal ¹ Research Scholar Ph.D. Part time, Department of Commerce, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore, Tamil Nadu, India. ² Professor & Research Guide, Department of Commerce, Avinashilingam Institute for Home science and Higher Education for Women, Coimbatore, Tamil Nadu, India. *Correspondence:prameelapathiyil@gmail.com	8 SUGGESTED TO SUBMIT TO THE OTHER JOURNAL	IN THE LAST ISSUE, THE SAME AUTHOR PAPER WAS PUBLISHED
18	Drivers of Cashless Payments in Emerging Markets SAREESH K , Research Scholar, Department of Management Studies, Dr. Janaki Ammal Campus, Kannur University, Palayad, Kannur District, Kerala, India- 670661. E-mail: sareeshkresearcher@gmail.com Mob: 9745241625 Dr. SHACHEENDRAN V , Professor, GPM Govt. College, Manjeshwaram, Kasaragod Dt., Kerala, India- 671323. E-mail: drshacheendranv@gmail.com Mob: 9497292772	4	ACCEPTED
19	OCCUPATIONAL STRESS: SOURCES AND EFFECTS Dr R.P Deshmukh Professor Ahmednagar College, Ahmednagar Vallabha Kabade Research scholar at Ahmednagar College, Ahmednagar	4	REJECTED
20	<u>"A Critical Analysis of Atma Nirbhar Bharat to Vikasit Bharat 2047: Shifting From the Idea of an Independent India to the Hope of a Modern India by 2047"</u> VIVEKANAND A UGHAD RANI CHANNAMA UNIVERSITY BELGAVI, luckyakash06@gmail.com	18	REJECTED
21	THE IMPACT OF GREEN MARKETING ON GREEN PURCHASE INTENTIONS AND GREEN CONSUMPTION BEHAVIOR IS INFLUENCED BY ENVIRONMENTAL CONCERNS.	9	

	SUPRITH M, Research Scholar, (P.T) Department of commerce, St.Joseph's College (Autonomous), Trichy, (Affiliated to Bharathidasan University), Trichy Tamilnadu, India, suprihsree92@gmail.com		
22	EMERGING TRENDS IN MARKETING WITH SPECIAL REFERENCE TO BANGALORE RETAIL INDUSTRY RENUKA L Research Scholar, Ph.D (P.T)(commerce),National college (Autonomous), Dindugal Main Road,Tiruchirapalli (Affiliated to Bharathidasan University) Trichy Tamilnadu India, renukayeligar11@gmail.com	10	REJECTED
23	Impact of Social Media on Consumer Buying Behaviour Sajani Loitongbama , Robita Sorokhaibamb , Salam Shantikumar SinghabFirst Authora, Second Authorb, Third Authora,b,* <i>aManipur University, Department of Commerce, Canchipur,Manipur-795003, India</i> <i>aManipur University, Department of Commerce, Canchipur,Manipur-795003, India</i> <i>abManipur University, Department of Statistics, Canchipur,Manipur-795003, India</i>	8	REJECT
24	Road Map for Commerce and Management Education in Digital Era Dr. Sujata Chandrakant Patil, Associate Professor. HOD (Business Administration), Commerce Department, Appasaheb Raghunathrao Bhaurao Garud Arts, Commerce & Science College, Shendumi, Tal.: Jamner, Dist. Jalgaon. MS 424204 Mob: 9763946971, Email_id: patilsujata1@gmail.com	16%	REJECTED
25	Shakti Act: A Beacon of Hope for Maharashtra's Women Prof. Dr. Kanchan S. Fulmali, Professor, Department of Commerce, M.L. Dahanukar college of Commerce Mumbai, India, E-mail- kfulmali@gmail.com Dr. .Samrat Ashok Gangurde, Assistant Professor, Department of Accountancy, M. L. Dahanukar College of Commerce, Mumbai, India, samashgang@gmail.com	4	ACCEPTED
26	Road Map for Tribal Entrepreneurship in Digital Era: A Study of Madhya Pradesh Uma Bharti Dhurvey Research Scholar, Department of Commerce	9	REJECTED

	<p>Indira Gandhi National Tribal University, Madhya Pradesh Email: umadhurvey0@gmail.com</p> <p>Priyanka Jaiswal Research Scholar, Department of Commerce Indira Gandhi National Tribal University, Madhya Pradesh Email: jaiswal.23.pj@gmail.com</p> <p>Prof. S. K. Baral Professor, Department of Commerce & Dean, Faculty of Commerce & Management Indira Gandhi National Tribal University, Madhya Pradesh Email: sukanta.baral@igntu.ac.in</p>		
27	<p>An Analysis the impact of e-HRM on organizational performance in Information Technology (IT) industry in Delhi/NCR Nidhi Dr. Monika Yadav</p> <p>In the faculty of commerce and management, KR Mangalam University, Gurugram (HR)</p>	11	REJECTED
28	<p>Examining the impact of employee relations on employee retention in the context of Higher Education Institutes (HEI) Akanksha Saxena ¹, Prof. (Dr) Manish Dhingra ² 1 Research Scholar, Faculty of Commerce and Management, Rama University, Kanpur, Uttar Pradesh, India 2 Professor & Dean R&D, Faculty of Commerce and Management, Rama University, Kanpur, Uttar Pradesh, India Email: aakankshasaxenacs Contact Number: 6394663077</p>	0	ACCEPTED
29	<p>Hand- Holding MSMEs: The key to Viksit Bharat Dr. P.L. Harale, Associate Professor of Commerce, Shri L.K.Khot College of Commerce Sankeshwar. Dist Belagavi Karnataka, Email Id : plharale856@gmail.com, No. 9482058098</p>	NO	REJECTED
30	<p>Predictors of Job Satisfaction: How Satisfied are the Millennial Teachers of Private Universities in Northeast India?</p>	SUGGESTED TO SEND TO	DIFFERED, DUE TO ONE PAPER BY ONE

	Dr. Rajdeep Deb Institutional Affiliation: Assistant Professor, Department of Tourism & Hospitality Management, Mizoram University, Aizawl, Mizoram. Phone number: 8731098311 E-mail address: rajdeep_au@yahoo.co.in	OTHER JOURNAL	AUTHOR IN ONE YEAR
31	Buy Now Pay Later: A Deferred Payment Option Dr. Mehdi Bano Associate Professor of Commerce, Anwarul Uloom College (Autonomous) E-Mail: mehdibano80@gmail.com Dr. Md. Aijaz Khan Associate Professor of Commerce, Anwarul Uloom College (Autonomous) E-Mail: aijazkhan555@gmail.com	3	REJECT
32	An Analytical Review of the Insurance Sector in India: Evaluating its Performance and Growth Trends during the Fiscal Year 2022-2023 Dr. Vatsala Gaur, Associate Professor, RNB Global University, Bikaner, Email Id: vatsala.gaur@rnbglobal.edu.in	15	INTERPRETATIONS OF THE DATA WERE MISSING AND PLAGIARISM IS MORE THAN 10%-
33	Navigating the Impact of Social Media on Sustainable Purchase Intention for Green Cosmetics Anu Grover Research scholar, Central University of Punjab, groverannu10@gmail.com	5	REJECTED
34	STEERING DECISIONS: UNVEILING CONSUMER PERCEPTIONS AND PREFERENCES IN INDIAN AUTOMOTIVE MARKET WITH A SPOTLIGHT ON TAMIL NADU. Dr. A. Khaleelur Rahman ¹ Associate Professor, PG & Research Department of Commerce, Jamal Mohamed College (Autonomous) (Affiliated to Bharathidasan University), Tiruchirappalli-620020, Tamilnadu, India. email: akrkr65@gmail.com Mr. S. Jafar Sathik ²	8	ACCEPTED

	Ph.D Research Scholar, PG & Research Department of Commerce, Jamal Mohamed College (Autonomous) (Affiliated to Bharathidasan University), Tiruchirappalli-620020, Tamilnadu, India. email id: jafarsathik20@gmail.com		
35	UNLOCKING THE BENEFITS: EXPLORING THE GST COMPOSITION SCHEME IN TAMIL NADU PAVITHRA. S, Ph. D Research Scholar, Department of Commerce Thanthai Periyar Government Arts and Science college(A) Affiliated to Bharathidasan University, Tiruchirappalli, Tamil Nadu-620 023. E-mail: pavi311094@gmail.com Dr. B. KANNAN, Associate Professor & Research supervisor PG and Research Department of Commerce, Thanthai Periyar Government Arts and Science college(A), Affiliated to Bharathidasan University, Tiruchirappalli, Tamil Nadu- 620 023 E-mail: thaiyammalkannan@gmail.com	8	REJECTED
36	UNVEILING THE SOCIO-ECONOMIC TRANSFORMATION: A STUDY OF SOCIAL AUDITS IN MGNREGS Prabha P ¹ , Kanniammal K ^{2*} ¹ Research Scholar- Ph.D. Part Time, Department of Commerce, Avinashilingam Institute for Home science and Higher Education for Women, Coimbatore, Tamil Nadu, India prabhasethu06@gmail.com ² Professor & Research Guide, Department of Commerce, Avinashilingam Institute for Home science and Higher Education for Women, Coimbatore, Tamil Nadu, India- kanniammalsiva1411@gmail.com	SUGGESTED TO SEND TO OTHER JOURNAL	DIFFERED, DUE TO ONE PAPER BY ONE AUTHOR IN ONE YEAR
37	BENEFITS OF INDUSTRIAL PARKS – A THREE-DIMENSIONAL APPROACH Mr. LINGAVEL G Research Scholar, ICSSR Doctoral Fellow, Commerce Department, Alagappa University, Karaikudi, Tamil Nadu Phone: +91 9952259272, https://orcid.org/0000-0002-0319-5240 , E-mail: lingam326334@gmail.com Dr. S. GANAPATHY	SUGGESTED TO SEND TO OTHER JOURNAL	DIFFERED, DUE TO ONE PAPER BY ONE AUTHOR IN ONE YEAR

	Professor & Head, Commerce Department, Alagappa University, Karaikudi, Tamil Nadu. Phone: +91 9442677764, https://orcid.org/0009-0006-6273-8942 , E-mail: ganapathysuruthi@gmail.com		
38	<p>Impact of Microfinance on Women's Economic Empowerment in Rural Areas of Kancheepuram District</p> <p>[1]M. Jayaseely (Corresponding Author), Research Scholar, jayaseely79@gmail.com Holy Cross College (Autonomous), Affiliated to Bharathidasan University, Madurai Rd, Tiruchirappalli, Tamil Nadu 620002</p> <p>[2]Dr. Saffina C, Assistant Professor, saffinac79@gmail.com Holy Cross College (Autonomous), Affiliated to Bharathidasan University, Madurai Rd, Tiruchirappalli, Tamil Nadu 620002</p>	10	ACCEPT
39	<p>SOCIO-ECONOMIC CONDITIONS OF MARINE FISHERMEN IN RAMANATHAPURAM DISTRICT, TAMIL NADU, INDIA</p> <p>Dr. S. SANKARESWARI, Assistant Professor of Commerce, Thiagarajar College, Madurai, Madurai Kamaraj University, Madurai Tamil Nadu, India.</p>		ACCEPT
40	<p>Measurement of Sovereign Bond's sensitivity An application of Convexity Model</p> <p>Dr. Basudeb Bhattacharya Assistant Professor Department of Commerce Bir Bikram Memorial College, Agartala, Tripura Email- bhattacharya_basudeb83@gmail.com</p>	9	ACCEPT
41	<p>Analysis of Microsoft 's collaboration with Uttar Pradesh Govt in establishing Lucknow as an AI hub</p> <p>Prof. MANJU SINGH, SPM College(A PG College University of Allahabad) Prayagraj Uttar Pradesh, spmcommerce20@gmail.com</p>	No paper	No paper
42	"Empowerment of Rural Women in Bundelkhand Region of UP: A Development of	4	UNDER REVIEW

	<p>Entrepreneurship.” *Dr .Mohd Furqan¹ Assistant Professor, Department of Banking, Economics and Finance, Bundelkhand University, Jhansi. Mail Id. Drmfmalikast.professor@gmail.com</p>		
43	<p>Integrating Forensic Accounting with Conventional Financial Accounting: A Forward-Looking Approach Dr. Rajani Gupta 1 Prof. Arvind Kumar 2 1 Assistant Professor, Department of Commerce, DDU Government Degree College, Sahjanwa, Gorakhpur 2 Senior Most Professor, Former Head & Dean, Faculty of Commerce, University of Lucknow, Lucknow</p>	8	ACCEPTED
44	<p>Determinants of Smartwatch Purchase Decision: Insights from Urban Consumers in Kolkata Dr. Shaunak Roy, Assistant Professor, Faculty of Management, Department of Commerce and Management Studies, St. Xavier's College (Autonomous), Kolkata; Email: shaunak@sxccal.edu Rohit Banerjee Student, Final Year, Postgraduate and Research Department of Commerce (Morning), St. Xavier's College (Autonomous), Kolkata; Email: rohitbaner56@gmail.com</p>	4	ACCEPT
45	<p>EFFECT OF CHANGE IN CAPITAL STRUCTURE ON FIRMS' FINANCIAL PERFORMANCE: A STUDY ON SELECT CEMENT COMPANIES IN INDIA</p>		REJECT
46	<p>AN EMPIRICAL STUDY OF NEP 2020 AMONG SELECTED STUDENTS AND TEACHERS IN THE STATE OF GUJARAT</p> <p>Dr. Dharti Rami, Assistant Professor, V. M. Patel College of Management Studies, Ganpat University-Kherva, dpr01@ganpatuniversity.ac.in Contact: 8866622353</p> <p>Prof. (Dr) Kamini Shah, Dean, Faculty of Business Studies, Sardar Patel University-Vallabh Vidyanagar, kamini_shah@spuvvn.edu Contact: 9825271629</p>		ACCEPTED

	<p>Dr. Vishal Acharya, Assistant Professor, V. M. Patel College of Management Studies, Ganpat University-Kherva, vishal.acharya@ganpatuniversity.ac.in</p> <p>Dr. Deep Vaghela, Assistant Professor, Shri V. Z. Patel college of Commerce, Sardar Patel University-Vallabh Vidyanagar, vagheladeep123@gmail.com</p>		
47	<p>An Analysis the impact of e-HRM on organizational performance in Information Technology (IT) industry in Delhi/NCR: By Author: Nidhi Research paper</p>		REJECTED
48	<p>Production and Promotion of Millets: A Demand of Today's Era Towards Eradicating Poverty and Hunger Shabana Momin¹ Lohit Ram² Shailesh Kumar Dwivedi³ Anurupa Kujur⁴</p>		REJECTED